

# CONCÉNTRICO



Festival Internacional  
de Arquitectura y  
Diseño de Logroño

08



## RULES: DESIGN COMPETITION FOR AN INTERVENTION AT CALLE OBISPO BUSTAMANTE

Organized by:



JP — I

In collaboration with:



Logroño



Gobierno  
de La Rioja

garnica  
Challenge the ordinary



# 1. PURPOSE OF THE CALL

Concéntrico 08, the Logroño International Festival of Architecture and Design, seeks to reflect on the urban environment and the city through different formats of architectural and design projects. The next edition will take place from 1 to 6 September 2022.

The aim of this competition is to create an intervention in Obispo Bustamante Street, in the area between Capitán Gaona Street and Paseo de Dax. It will form part of the set of installations and the pavilion that will be carried out in different locations in the city.

Concéntrico will be responsible for the production and construction of the winning proposal in coordination with the selected team.

The festival is organised by the Cultural Foundation of the Architects of La Rioja together with Javier Peña Ibáñez, promoter of the initiative, in collaboration with the City Council of Logroño and the Government of La Rioja. It is supported by Garnica, Bodegas LAN, Sogrape and more than 30 local, regional, national and international institutions, entities and companies.

# 2. FRAMEWORK OF THE CALL

Concéntrico is Logroño's International Architecture and Design Festival and it is open to all citizens and visitors. It aims to discover and rediscover spaces of interest in the city.

The Festival invites you to explore the city through installations, exhibitions, meetings and activities that propose new collective uses, strengthening the idea of community in public space.

Since 2015, the seven editions of the festival have brought together 91 urban installations created by teams of national and international architects and designers who experiment with new fields of environmental design. In this way, a dialogue is established between the city, heritage and contemporary architecture that activates the reflection of citizens on these spaces.

## 2.1 LOCATION: CALLE OBISPO BUSTAMANTE

It is proposed to act on Obispo Bustamante Street, between Capitán Gaona Street and Paseo de Dax. In the area there is a residential building and several institutional, administrative and educational buildings such as the Logroño Town Hall and the La Rioja School of Design.

The street opens onto large pedestrian areas such as the Town Hall square and, along Tricio street, towards the Paseo de la Constitución and Congreso and Senado streets. This relationship between uses and circulation, as well as the courtyard of the houses next to it, make the environment a space of opportunity to rethink the street as a vertebral element of community life in cities.

The call proposes the entire area of Obispo Bustamante street as an area for action: pavements, roadways, gardens and the possibility of entering the courtyard annexed to the housing complex to work with the variety of uses of the area.

# 3. SUSTAINABILITY

## GARNICA MATERIAL

Data sheets and photos available at:  
[www.concentrico.es](http://www.concentrico.es)

The intervention must be made with material provided by Garnica, Concéntrico's main collaborator. Wood, Garnica's principal material, plays a key role in the circular economy as it is renewable, recyclable, reuseable and biodegradable.

Garnica uses wood from rapid-growth tree plantations and sustainable forests certified by PEFC and FSC® thus guaranteeing sustainable management.

It promotes the use of local woods, local plantations and forests from where the wood is sourced, helping to generate benefits for rural areas. The plantation of poplars is an activity with a long tradition on the banks of the river Ebro and its tributaries, such that in many riverside towns the social and cultural landscape could not be understood without them.

This material will be provided by Garnica for free. The pavilion may also include other materials depending on the project, always striving for sustainable use.

Available:

No. panels	Material	Length mm	Width mm	Thickness mm
33	Laudio Deco	2440	1220	18

### Descripción:

Decorative European Radiata Pine-based plywood panel with great beauty due to the outstanding pine grain and exceptional surface quality.

This material will be provided free of charge by Garnica. The installation may include other materials as a complement, depending on the depending on the project, always looking for a sustainable use.

# 4. PARTICIPANTS

All creators who carry out ephemeral intervention projects within any of the disciplines of art, design, landscaping and architecture may apply.

They will be able to participate both individually and in teams. Each professional, or team, must present their proposal for the installation with one single solution.

# 5. PROJECT DOCUMENTATION AND PRESENTATION FORMAT

The proposal must be submitted in digital format using the web platform at:

[www.concentrico.es](http://www.concentrico.es)

## **TWO VERTICAL DIN A2 PANELS.**

The panels will include all the information required for the proper definition and understanding of the proposal: computer graphics, overviews or any graphic expression defining the intervention will be permitted.

All the documentation, images and text (text is permitted in Spanish and English) will be included on the panels.

Each file must have a maximum size of 10 Mb, with a recommended image resolution of 300 dpi and the following name:

identifying-slogan-01.pdf  
identifying-slogan-02.pdf

## **DIGITAL FORM.**

All the documentation will be presented through the festival's website, where the information of the authors will be requested and the two panels of the proposal will be attached:

- Identifying slogan
- Surname and first names of the team members
- Website or link to project portfolio
- Surname and first names of the team leader
- Email
- Telephone
- Postal address
- Country

## 5.1. ANONYMITY

The proposals will be presented under an identifying slogan, which must appear in the upper right corner of the two panels, to ensure anonymity. The participants who present their proposals commit to not reveal these before jury makes its decision, in order to ensure anonymity and preserve the jury's objectivity. Non-compliance with this commitment shall entail the immediate disqualification of the proposal.

## 6. CRITERIA

The proposals for the intervention will be assessed for:

- **Integration into the urban environment:** Relationship between the existing existing buildings and the urban environment of the city. Adaptation to pedestrian uses and circulation.
- **Sustainability:** The use of sustainable materials will be preferred, reinforcing the character of the river for its high landscape and ecological value.
- **Versatility:** Ability to transform the space with a flexible, scalable and integrating project, with the possibility of adapting it to different situations.
- **Viability:** The objective of this competition is to physically construct the intervention, which will be on display for every day of the Festival. It is understood that the proposals must provide temporary solutions able to be disassembled once the festival is over.

## 7. SUBMISSION

The proposal must be submitted using the platform at:

[www.concentrico.es](http://www.concentrico.es)

It may not be submitted in person or by email or messaging service and only proposals submitted digitally will be valid.

## 8. SUBMISSION DEADLINES

The period for presentation of proposals will conclude on **11 March 2022 at 14:00 (GMT+1)**.

After this period has passed, the FCAR shall issue a statement indicating the number of projects received.

# 9. PRIZES

## FIRST PRIZE

## CONSTRUCTION OF THE INSTALLATION + 2.500 €

### THE ECONOMIC PRIZE INCLUDES:

Fees for the design of the proposal and the development of the project (plans, formats and details) in coordination with the festival team for correct construction.

Concéntrico will be responsible for the production and construction of the winning proposal, unless the design specifications mean it is better for it to be produced externally, in which case an approximate production budget of €8,000 will be provided.

Although the production and assembly of the installation will be the festival's responsibility, the winning team must be present during assembly for coordination purposes and at the inauguration of Concéntrico 07 to present the installation.

- The economic prize will be provided once the festival is over.
- The winning team shall sign a contract with the FCAR for the correct process of their intervention's assembly and disassembly.
- This compensation shall be subject to required fiscal deductions.
- The corresponding VAT amount would be added to the award.

# 10. JURY

The jury is made of the following voting members:

- **Iñiqui Carnicero**, Director General de Agenda Urbana y Arquitectura del Ministerio de Transportes, Movilidad y Agenda Urbana.
- **Marta Rincón**, Responsable Artes Visuales, arquitectura y diseño de Acción Cultural Española.
- **Iker Gil**, Fundador y director, MAS Studio y MAS Context - Director Ejecutivo, SOM Foundation.
- **Marta Vall-Ilossera Ferrán**, Vicepresidenta del CSCAE.
- **Ángel Carrero**, President of the La Rioja Cultural Foundation of Architects and dean of the La Rioja Official College of Architects.

- **Rebeca Castellano**, Visual Arts and Humanities Coordinator at the Goethe-Institut Madrid.
- **Aurora León**, Professor with the Interior Design Department at the La Rioja School of Design.
- **Javier Peña**, Director of the Festival.

The jury's decision shall be made known 30 days subsequent to the end of the submission period. The award may be declared deserted by a unanimous vote of the jury.

# 11. EXHIBITION AND PUBLICATION

The FCAR may create and exhibition of all of the proposals received (regardless of whether or not they won), citing their origin and authorship. Similarly, it may publish all of the projects presented in a print or digital format under the same conditions as those established for the exhibition.

The FCAR shall do everything possible to promote the proposals in local, national and international media.

# 12. INTELLECTUAL PROPERTY RIGHTS

The authors and co-authors shall retain intellectual property rights to the projects presented (authorship, originality of the work, and full exercise of the ceded rights indicated in these rules). To that end, the projects shall be registered at the FCAR for their possible defence against any third-party suits, or their use as material for the creation of other projects by architects other than their respective authors.

All participants in the competition concede to FCAR the rights to exhibit the works and to publish them, though their authors may exhibit and publish them at their own expense.

# 13.

# CALENDAR

## Proposal submission deadline:

From 11 January to 11 March 2022 at  
14:00 (GMT +1).

## Coordination of the project's assembly:

26 – 31 August 2022.

## Publication and communication of jury's decision:

April 2022.

## Concéntrico 07, International Architecture and Design Festival in Logroño:

1 to 6 September 2022.

## Technical development of the winning proposal with the festival team:

April – July 2022.

## Disassembly of the intervention:

From 7 September 2022.



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The presentation of proposals for this convocation implies acceptance of these rules.

For more information and graphic documentation:

[www.concentrico.es](http://www.concentrico.es)

### Queries:

[participa@concentrico.es](mailto:participa@concentrico.es)