

# CONCÉNTRICO



Festival Internacional  
de Arquitectura y  
Diseño de Logroño

# 08



## RULES: DESIGN COMPETITION FOR THE CONCÉNTRICO 08 PAVILION AT PLAZA ESCUELAS TREVIJANO

Organized by:



JP — I

In collaboration with:



Logroño



Gobierno  
de La Rioja

garnica  
Challenge the ordinary



# 1. PURPOSE OF THE CALL

Concéntrico 08, International Architecture and Design Festival of Logroño (Spain), proposes to reflect on the urban environment and the city through architecture and design proposals in different formats. The new edition will be held from 1 to 6 September 2022.

The aim of this competition is to create an information pavilion to serve as a starting point and home base for all of the festival's tours and activities. A meeting that innovatively shows how urban spaces have become a fundamental point of reference during the current pandemic.

It will be located in the Plaza Escuelas Trevijano, in the space between streets Once de Junio and Portales, and the buildings of the Ibercaja Cultural Centre and the Logroño Tourist Office.

The competition includes both the design of the pavilion and coordination with Concéntrico for the construction, assembly and disassembly of the same by the team and companies associated with the festival.

The festival is organised by the Cultural Foundation of the Architects of La Rioja together with Javier Peña Ibáñez, promoter of the initiative, in collaboration with the City Council of Logroño and the Government of La Rioja. It is supported by Garnica, Bodegas LAN, Sogrape and more than 30 local, regional, national and international institutions, entities and companies.

# 2. FRAMEWORK OF THE CALL

Concéntrico is open to all citizens and visitors. It aims to discover and rediscover spaces of interest in the city's historic downtown.

The Festival invites you to explore the city through installations, exhibitions, meetings and activities that propose new collective uses, strengthening the idea of community in public space.

Since 2015, the seven editions of the festival have brought together 91 urban installations created by teams of national and international architects and designers who experiment with new fields of environmental design. In this way, a dialogue is established between the city, heritage and contemporary architecture that activates the reflection of citizens on these spaces.

## 2.1 BUILDINGS AROUND THE PLAZA ESCUELAS TREVIJANO

### **ESCUELAS TREVIJANO**

In 1927, the Marquis of Trevijano donated to the city of Logroño the building located at Calle Portales 50, designed by Fermin Alamo, for the use of public schools. The building currently houses the Tourist Office and the municipal departments for trade and tourism.

### **IBERCAJA CENTRE**

The La Rioja Ibercaja Centre is a free-standing building with a ground floor and three upper floors, designed for cultural activities.

### **SALA AMÓS SALVADOR**

The architectural complex in which the Amós Salvador Room is located dates back to the first quarter of the 14th century, the period in which it was the Convent of La Merced. After countless different owners and refurbishments, in 1978 it returned to municipal ownership, and was included in the initial proposal for buildings to be preserved in the Special Plan for the Historic Centre of Logroño. The restoration of the building, which throughout history had been used for such diverse purposes as a convent, military hospital, barracks, warehouse, prison and tobacco factory, began in 1979. The room, built at the end of the 19th century to be the drying warehouse of the tobacco factory, is now used as an exhibition space.

# 3. SUSTAINABILITY

## GARNICA MATERIAL

Data sheets and photos available at:  
[www.concentrico.es](http://www.concentrico.es)

The intervention must be made with material provided by Garnica, Concéntrico's main collaborator. Wood, Garnica's principal material, plays a key role in the circular economy as it is renewable, recyclable, reuseable and biodegradable.

Garnica uses wood from rapid-growth tree plantations and sustainable forests certified by PEFC and FSC® thus guaranteeing sustainable management.

It promotes the use of local woods, local plantations and forests from where the wood is sourced, helping to generate benefits for rural areas. The plantation of poplars is an activity with a long tradition on the banks of the river Ebro and its tributaries, such that in many riverside towns the social and cultural landscape could not be understood without them.

This material will be provided by Garnica for free. The pavilion may also include other materials depending on the project, always striving for sustainable use.

Available:

No. panels	Material	Length mm	Width mm	Thickness mm
40	Efficiency Poplar	2500	1220	40

### Descripción:

Panel composed entirely of European sustainable plantation poplar. This wood is characterised by its lightness, quality and ease of machining.

# 4. PARTICIPANTS

Any professionals from the fields of architecture and urban planning with a degree in Architecture may apply.

They will be able to participate both individually and in teams. Each professional, or team, must present their proposal for the pavilion with one single solution. The winner of the call will be asked for a certificate providing proof of the degree.

# 5. PROJECT DOCUMENTATION AND PRESENTATION FORMAT

The proposal must be submitted in digital format using the web platform at:

[www.concentrico.es](http://www.concentrico.es)

## **TWO VERTICAL DIN A2 PANELS.**

The panels will include all the information required for the proper definition and understanding of the proposal: computer graphics, overviews or any graphic expression defining the intervention will be permitted.

All the documentation, images and text (text is permitted in Spanish and English) will be included on the panels.

Each file must have a maximum size of 10 Mb, with a recommended image resolution of 300 dpi and the following name:

identifying-slogan-01.pdf  
identifying-slogan-02.pdf

## **DIGITAL FORM.**

All the documentation will be presented through the festival's website, where the information of the authors will be requested and the two panels of the proposal will be attached:

- Identifying slogan
- Surname and first names of the team members
- Website or link to project portfolio
- Surname and first names of the team leader
- Email
- Telephone
- Postal address
- Country

## 5.1. ANONYMITY

The proposals will be presented under an identifying slogan, which must appear in the upper right corner of the two panels, to ensure anonymity. The participants who present their proposals commit to not reveal these before jury makes its decision, in order to ensure anonymity and preserve the jury's objectivity. Non-compliance with this commitment shall entail the immediate disqualification of the proposal.

## 6. CRITERIA

The proposals for the intervention will be assessed for:

- **Integration into the architectural and urban environment:** Relationship with the surrounding areas helping to foster festival activities, such as presentations, meetings and talks, guaranteeing the accessibility of the pavilion and its connection with its location.
- **Versatility:** Ability to transform the space with a flexible, scalable and integrating project, with the possibility of adapting it to different situations.
- **Sustainability:** The use of sustainable materials will be preferred, reinforcing the nature of the Garnica panels, which focus on environmental aspects and are renewable, recyclable, reusable and biodegradable.
- **Viability:** The objective of this competition is to physically construct the intervention, which will be on display for every day of the Festival. It is understood that the proposals must provide temporary solutions able to be disassembled once the festival is over.

## 7. SUBMISSION

The proposal must be submitted using the platform at:

[www.concentrico.es](http://www.concentrico.es)

It may not be submitted in person or by email or messaging service and only proposals submitted digitally will be valid.

## 8. SUBMISSION DEADLINES

The period for presentation of proposals will conclude on **11 March 2022 at 14:00 (GMT+1)**.

After this period has passed, the FCAR shall issue a statement indicating the number of projects received.

# 9. PRIZES

## FIRST PRIZE

## CONSTRUCTION OF THE PAVILION + 2.500 €

### THE ECONOMIC PRIZE INCLUDES:

Fees for the design of the proposal and the development of the project (plans, formats and details) in coordination with the festival team for correct construction.

Concéntrico will be responsible for the production and construction of the winning proposal, unless the design specifications mean it is better for it to be produced externally, in which case an approximate production budget of €8,000 will be provided.

Although the production and assembly of the pavilion will be the festival's responsibility, the winning team must be present during assembly for coordination purposes and at the inauguration of Concéntrico 07 to present the installation.

- The economic prize will be provided once the festival is over.
- The winning team shall sign a contract with the FCAR for the correct process of their intervention's assembly and disassembly.
- This compensation shall be subject to required fiscal deductions.
- The corresponding VAT amount would be added to the award.

# 10. JURY

The jury is made of the following voting members:

- **Iñiqui Carnicero**, Director General of Urban Agenda and Architecture of the Ministry of Transport, Mobility and Urban Agenda.
- **Marta Rincón**, Head of Visual Arts, Architecture and Design of Acción Cultural Española.
- **Iker Gil**, Founder and Director, MAS Studio and MAS Context - Executive Director, SOM Foundation.
- **Marta Vall-Ilossera Ferrán**, Vice-President of the Higher Council of Architects' Associations of Spain (CSCAE).
- **Ángel Carrero**, President of the La Rioja Cultural Foundation of Architects and Dean of the Architects' Association of La Rioja (COAR)
- **Rebeca Castellano**, Coordinator of Visual Arts and Humanities of Goethe-Institut Madrid.
- **Aurora León**, Professor at the La Rioja School of Design.
- **Javier Peña**, Director of the Festival.

The jury's decision shall be made known 30 days subsequent to the end of the submission period. The award may be declared deserted by a unanimous vote of the jury.

# 11. EXHIBITION AND PUBLICATION

The FCAR may create and exhibition of all of the proposals received (regardless of whether or not they won), citing their origin and authorship. Similarly, it may publish all of the projects presented in a print or digital format under the same conditions as those established for the exhibition.

The FCAR shall do everything possible to promote the proposals in local, national and international media.

# 12. INTELLECTUAL PROPERTY RIGHTS

The authors and co-authors shall retain intellectual property rights to the projects presented (authorship, originality of the work, and full exercise of the ceded rights indicated in these rules). To that end, the projects shall be registered at the FCAR for their possible defence against any third-party suits, or their use as material for the creation of other projects by architects other than their respective authors.

All participants in the competition concede to FCAR the rights to exhibit the works and to publish them, though their authors may exhibit and publish them at their own expense.

# 13.

# CALENDAR

## Proposal submission deadline:

From 11 January to 11 March 2022 at  
14:00 (GMT +1).

## Coordination of the project's assembly:

26 – 31 August 2022.

## Publication and communication of jury's decision:

April 2022.

## Concéntrico 07, International Architecture and Design Festival in Logroño:

1 to 6 September 2022.

## Technical development of the winning proposal with the festival team:

April – July 2022.

## Disassembly of the intervention:

From 7 September 2022.



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The presentation of proposals for this convocation implies acceptance of these rules.

For more information and graphic documentation:

[www.concentrico.es](http://www.concentrico.es)

### Queries:

[participa@concentrico.es](mailto:participa@concentrico.es)

# ANEXO:

## Plano Plaza Escuelas Trevijano

